



January 17, 2012

Colebrookdale Railroad
Re: Support of Project

To Whom It May Concern:

I am writing to express my support for Colebrookdale Railroad: Secret Valley Line. . I am aware that Nathaniel Guest along with supporters of the railroad has developed a concept that will establish the railroad as an attraction. As the Greater Reading Convention and Visitors Bureau, we are in support of the importance of this business and its impact upon the revitalization of the Boyertown (Berks County area) and the Pottstown region.

Notwithstanding, their plans will include maintaining the cultural heritage of Berks County through their efforts to preserve and promote the railroad and its partners as a visitor and local attraction. The re-use of the Colebrookdale Railroad as a passenger operation will catalyze heritage and recreational tourism activity and other development in Pottstown and Boyertown and will take advantage of a tourism opportunity gap. It also will help to successfully grow Berks County’s efforts to memorialize its railway history. After all, we brand ourselves around the Reading Railroad and “Take A Ride.” We can extend this to the Secret Valley Line as well.

The Colebrookdale Railroad offers an unparalleled educational opportunity to tell the story of the early American ironmaking, milling, lumber, and transportation industries central to the growth of the nation. This will allow us to develop itineraries that stretch from Boyertown to Hopewell Furnace to Daniel Boone Homestead, Joanna Furnace and further. This will open up many opportunities to grow visitation to the area.

We are happy to support this effort through our marketing organization. Please contact me if you have any questions pertaining to this matter at 610.375.4085.

Sincerely,


Crystal Seitz,
President

